



# Purple Hawk News

www.purplehawk.com: 763-689-3800 [info@purplehawk.com](mailto:info@purplehawk.com)

**PURPLE HAWK**  
COUNTRY CLUB

**Current Board Members:** President, Chuck Osterud; Vice President, Jason Schulz; Treasurer, Pete Carlson; Secretary, Jeff Reichel; Jeremie Reinhart; Jeanne Bradshaw; Todd Schoenecker; Diane Anlauf; & Jay Young.

## PRO SHOP

Wow, what a great summer! We thank **Jim Carlson**, our Head PGA Golf Professional in his 2<sup>nd</sup> season here at the Purple Hawk. Jim continues to make improvements in operations while working to increase rounds and revenue. Other than the heat, the weather cooperated again this year with very few rainy days or weekends and very few "no cart" days. (Until recently). Under Jims guidance, this year we lowered the price of memberships, Senior cart leases and range pass rates plus member daily cart fees. Even with these reductions in cost to our members, we exceeded our budget numbers! There was (and still is) inventory galore in the Pro Shop this year, which was really nice to see, more variety and options across the board. Jim purposely purchased additional items this year to help him find out what sells and what does not. This will help him refine his purchases going forward. Based on this process, we now have some items that we have reduced in price. All Demo golf equipment is now reduced by 25% / All Men's and Women's golf shoes in stock are reduced by 30% and some select clothing items are reduced by 40%. Purchase your Purple Hawk Logoed Christmas gifts now, before it is put away for the season! This year, Jim introduced the "Platinum Club Membership". Thank You to all who participated! Jim once again was successful in attracting high level (outside) tournaments to The Purple Hawk. This year, the US Kids local tour and the MN PGA Junior Tour held events at The Hawk – These events are great exposure for our course as well as contributing financially to the course. Member events were updated and tweaked again this year, adding new activities to encourage more participation. Everybody should give a huge shout out to **Gavin Lillemoen** for going above and beyond this season. Gavin managed all of the leagues and did a great job keeping us informed and up to date. His efforts smoothed out the flow of information and made all of our leagues more fun for everybody. Thank You to Jim, Gavin as well as the rest of the inside and outside staff – your efforts are noticed and appreciated!

## MAINTENANCE - GROUNDS CREW

Wow, what a brutally hot and dry summer! Despite this, we thank **Scott Melby**, our Golf Course Superintendent and his entire crew for keeping the golf course lush, green and in a state of consistently improving conditions. Despite Scott's efforts in 2022 working on irrigation repairs, that work needed to continue into this season, taking Scott away from other key areas that need his attention. This year, we purchased a brand - new Hustler Rough Mower (10' Zero Turn) that is amazing to watch in action.



This spring, Scott was able to hire a great mechanic, Greg Anderson, who has worked hard keeping our equipment in operation. This helps free up valuable time for Scott, so he can focus on other issues, such as our recent issues with Grubs. Last fall, a pair of Sand Hill Cranes as well as crows and other birds damaged large sections of turf (especially the tee boxes) foraging for Grubs. Scott tried "spot treating" the affected areas, but when the issue reappeared this year, he treated the entire course (Fairways and Tee Boxes) with chemicals to eliminate the grubs. Scott already has the material on hand to treat the course again next spring if necessary. This year, Scott and his crew continued working to improve our cart paths with particular attention paid to the paths between #2 Green and #3 Tee Box – Plus the bridge is once again operational! The "ditch" that used to be the old cart path running along the #3 fairway has been filled and seeded over with drainage installed to prevent it from washing out again. Our sand traps continue to be an issue, but 66% of the traps have received new sand and the sand is already on hand to fill up the final 33% next spring before starting the process over in 2025. Scott has worked to improve drainage in some of the traps (but he will be the first to tell you that it is a work in progress). Anybody notice the pin locations this year? Jon Dunbar is responsible for locating the pins and has done a great job of spotting them in new and fun (?) locations. Plus, he does a great job making sure the old holes are repaired correctly and the new holes are carefully cut.

### 2023 FLOCK TO THE HAWK



2023 was our 6th anniversary for the **Flock to the Hawk!** Several changes were made this year to streamline events. There were a few challenges, as always, but everyone showed up, donated where possible, volunteered when needed and had fun, as required!

Below are some numbers for you to see – it's incredible to see how generous everyone is, trying to keep our course beautiful and our equipment running smoothly.

**Thank you all!**

Teams: \$12,300 / Silent Auction: \$2,350 / Event Sponsors: \$2,775 / General Raffle: \$3,275 / Power Drive: \$580  
 First Pass: \$400 / Risk/Reward: \$641 / Skins Game: \$480 / Bottle Raffle \$505  
 Overall Profit (after expenses) = \$21,200

### 2023 Flock to the Hawk Winners!



Low Gross winners were as follows: Jon Pesicka, Larry Zurn, Pat Brogan & Jon Dunbar.

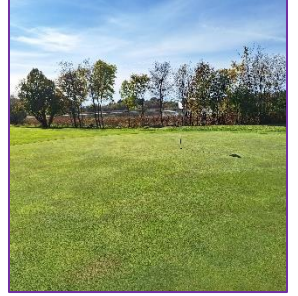
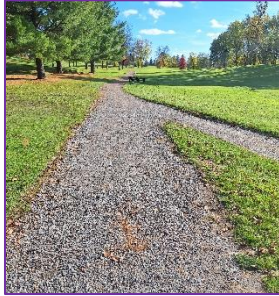
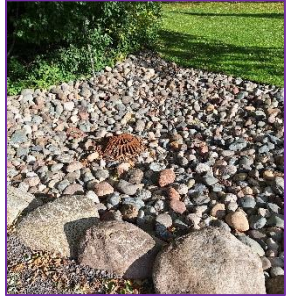


Low Net winners were as follows: Jordan Knutson, Ryan Lundeen, Mac Bahl & Drew Bahl.

The Flock to the Hawk thanks Bev Paron, committee lead and Pete Carlson for new ideas & structure. But a HUGE THANK YOU GOES OUT TO THE "FLOCK TO THE HAWK" ROCK STAR - BARB GUETSCHOFF! Thank you, Barb!



**IMPROVEMENTS MADE WITH MONEY RAISED FROM FLOCK TO THE HAWK PARTICIPATION & DONATIONS AND PLATINUM CLUB MEMBERSHIPS: MOST NOTABLY THE NEW FENCE PROJECT AND OUR NEW ZERO TURN MOWER - THANK YOU SO MUCH!**



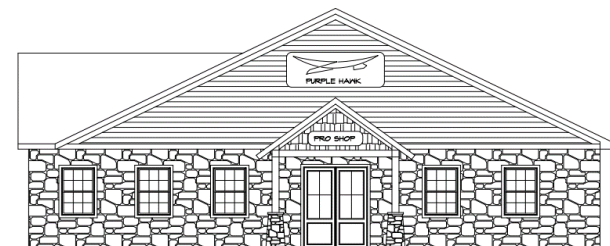
A huge thank you goes out to the volunteers who completed the new fence project in brutally hot conditions including: Jon Dunbar, Tom & Jeanne Bradshaw, Mark Leaf, Todd & Nona Schoenecker, Pete Carlson, Jason Schulz, Leo Dehler, Jeff Anlauf, Brent Hauptert, Chuck Osterud, Hunter Anderson, Dave Pearson, Jon Pesicka, Jay Young & Joe Washleski.

**EMERALD ASH BORER**

It seems that the Emerald Ash Borer is now on The Purple Hawk. Scott says he has seen signs of its presence in some of the **390** Ash trees that we have on the course. The Board has been discussing this eventuality and is working on a plan to deal with it. Treatments are available for the trees at a cost of approximately \$200 per tree per application. Trees would need to be treated every other year for a period of approximately 14 years (seven treatments) The treatment is 80% - 90% effective. The Board has decided not to start a wholesale program of treating the Ash trees, but rather to potentially try to save some of the key trees and remove the rest. Jason Schulz will be leading a group of volunteers to begin the process by removing 25 – 30 trees yet this fall. If you are able to help with this process, please contact the Pro Shop and let them know you can help. We are also looking at forming a committee to guide the reforestation process so if you are interested in being on that committee, please let the Pro Shop know. Our thought is that while we will eventually be removing all of the dead trees, we will not be replacing them all.

**NEW CLUBHOUSE**

After working for over a year, the Building Committee presented its findings to the Board of Directors. Based on this information at its October meeting, the Board decided to proceed with a building project to build a new Pro Shop and Clubhouse. An informational meeting will be held for all members and shareholders at Sidelines in Cambridge on Tuesday, November 14<sup>th</sup> at 6:30 PM. The meeting will be available via zoom for those not able to attend in person. Please notify the Pro Shop or reply to this email if you will be attending so we can let Sidelines know how many will be attending, or so we can send you a zoom invitation.





## 2023 Men's Senior, Super Senior and Legends Club Championship Winners!



Pat Brogan & Kevin Dahl



Don Pyykola & Dennis Anlauf



Don Pyykola & Gary Tolfson

## 2023 Men's, Women's and Senior Women's Club Championship Winners!



Ty Liljander & Tony Geving



Leah Schoenecker & Bev Paron



Bev Paron & Kathy Johnson

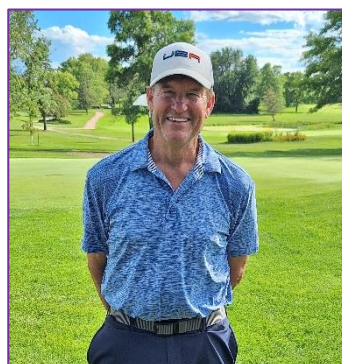
## 2023 Men's Gross & Net and 1<sup>st</sup> time ever Women's Net Individual Shootouts!



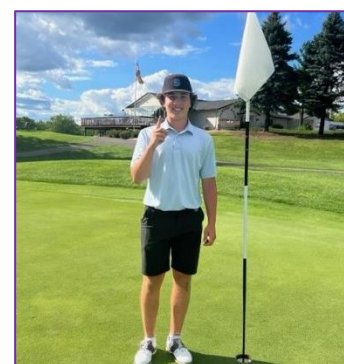
Seth Kirkeide, Ty Liljander, Jon Pesicka, Pat B, Larry Z, Logan W & Easton Parnell



Pat Brogan, Larry Zurn, Logan Westman, Dennis Anlauf & Jeff Reichel



Net Winner – Dennis Anlauf



Gross Winner – Logan Westman



Nona Schoenecker, Judy Lieser, Bev Paron, Sam Reichel, Leah Schoenecker & Jackie Osterud



The Spectators gone wild!



Final 3 – Sam Reichel, Nona Schoenecker & Bev Paron



Net Winner – Nona Schoenecker



**2023 Senior League, Ladies 9 Hole League and Ladies 18 Hole League Winners!**



Harold Reinhart, Gary Kuchenmeister, Bob Meyer & Dan Haugen. Not in the picture - Mark Williams



Beth Brogan & Kathy Johnson



Judy Lieser

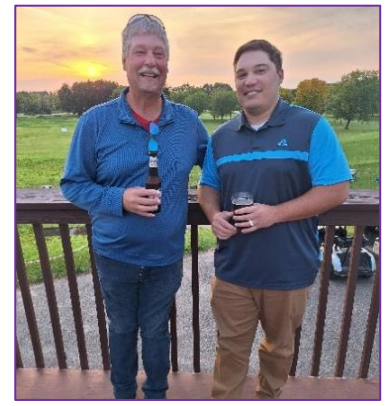
**2023 Men's Early 18 Hole League, Late 18 Hole League and Late 9 Hole League Winners!**



Fizz Larson & Steve Oien



Jeremie Reinhart & Scott Overby



Jason Schulz & Chris Elbert

**2023 Men's and Women's 2-Person Net Team Shootouts!**



Jeff Chromy, Don Pyykola, Lance Oelrich Sr, Lance Oelrich Jr, Gary Kuchenmeister, Pat Brogan, Jon Dunbar, Neil Jennissen, Brent Hauptert, Scott Westman, Kurt Koester, Chris Elbert, Jason Schulz, Pete Carlson, John Larson & Shannon Olson



Jason Schultz, Pete Carlson, Brent Hauptert, Scott Westman, Chris Elbert & Kurt Koester



Team Shootout Winners Brent Hauptert & Scott Westman





Bev Paron, Peggy Selz, Beth Brogan, Kathy Johnson, Leah Schoenecker, Jean Laase, Trish Olsen, Dorothy Johnson, Nona Schoenecker & Tammy Calaman



The final 4 - Bev Paron, Peggy Selz, Dorothy Johnson & Trish Olsen



Team Shootout Winners Dorothy Johnson & Trish Olsen

**Congratulations go out to 2023 Purple Hawk Member & Staff for On & Off Site "Hole in One Shooters"!**



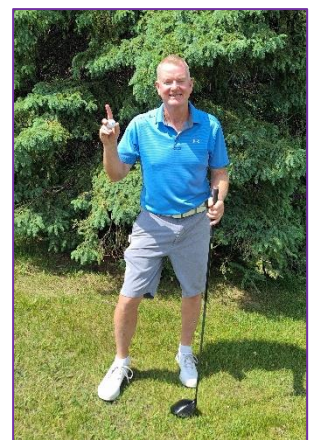
**Nona Schoenecker – 1<sup>st</sup>**  
at Purple Hawk CC  
Hole #6 with 3 wood



**Fred Nolan – 2<sup>nd</sup>**  
at Purple Hawk CC  
Hole #16 with 27 deg Hybrid



**Gavin Lillemoen - 1<sup>st</sup>**  
at Pebble Creek GC  
Hole #12 with PW



**Larry Zurn – 1<sup>st</sup>**  
at Tianna CC  
Hole #6 with Driver

**Purple Hawk Ladies continue 5-Star Tradition!**



This fabulous group of women golfers has DONE IT AGAIN! **Congratulations to the 59<sup>th</sup> Annual 2023 5-Star Champions!**

This is a scratch, rotating location, tournament. Purple Hawk, North Branch, Princeton, Milaca, and Mora all participate with their "Best of the Best" golfers!

Pictured from left to right are as follows: Judy Lieser, Leah Schoenecker, Kathy Johnson, Savanna Serna, Tammy Calaman, Janet Buchholz, Nona Schoenecker and Shari Anlauf.

Well done, Ladies! Congratulations for giving Purple Hawk Country Club its 4th consecutive 5-Star win!



## PURPLE HAWK JUNIOR GOLF FOUNDATION JUNIOR CAMPS & LEAGUE



Our Youth Summer Golf Camps & Junior League continues to grow and improve. 162 kids participated in the Camps & Junior League. Purple Hawk Junior Golf Foundation's Summer Golf Camps are focused on educating our youth on the basic fundamentals of the golf swing, important etiquette to follow while on the golf course, etc. This program is the perfect opportunity for your child to learn and love the game of golf - a game of a lifetime. These kids are the future of this great game of golf. Our Junior Golf Foundation is a 501(c)(3) which means your donations are tax deductible. PHJGF has received sizable grant money from the MN Golf License Plate program. We encourage you all to purchase a Play Golf MN License plate. A huge thank you goes out to the great instructors we have: Jim Carlson, PGA Pro; Gavin Lillemoen, Asst Pro; Joel Lund, C-I Boys Head Coach; Steve Hanson, C-I Girls Head Coach; Jim Poppen, C-I Girls Assistant Coach. Plus, local youth instructors: Damian Natzel, Emily Nystrom, Isabelle Weidenbach, Finn Overby, Dalton Muehlberg, Heather Westman, Amber Grecula, and local adult instructors: Scott Westman and Brent Hauptert. A special thank you for going over and above this season goes out to Joel Lund, Steve Hanson, Gavin Lillemoen, Damian Natzel & Jim Carlson.

**We conclude with a 3-page picture collage from this year's PHJGF Summer Camps & Junior League!**



Gathering the Golfers on Day 1

**2023 Purple Hawk Junior Golf Foundation's June Summer Camp pictures.**

**Building the Future of Golf!**



Posing for a Picture



Snag Golf Putting #MN PGA



Posing for a Picture



Snag Golf Chipping #MN PGA



Snag Golf Chipping #MN PGA



Out on the Golf Course



Snag Golf Putting #MN PGA





Out on the Golf Course

**2023 Purple Hawk  
Junior Golf  
Foundation's July  
Summer Camp  
pictures.**

**Building the  
Future of Golf!**



Wow, this is really a Great Group



Posing for a Picture



Snag Golf Putting #MN PGA



Getting after it



Trying to build a better swing



Did you see that shot





Wow, what a Big Group this year

**2023 Purple Hawk  
Junior Golf  
Foundation's Junior  
League pictures.**

**This is the  
Future of Golf!**



Sweet swing



Trying to get up & down



Lining it up



Staring it down



Girls 14-16 Winners



Boys 13 & under Winners



Boys 14-16 Winners